



Local-first. Always on. Privacy by design.

What TreeTalk Node Does

TreeTalk Node is a serverless, local-first collaboration platform for professional teams. Staff share files up to 55GB, send encrypted text messages and voice notes, and coordinate work directly over the office WiFi or LAN, with no cloud infrastructure, no external servers, and no internet connection required. One small executable file: no installation, no registration, just run and go.

Think of it as "WhatsApp meets Dropbox" - but without any data ever leaving your office network.

The Problem for Real Estate Agencies and Brokerages

Real estate professionals handle some of the most sensitive personal and financial data in any industry: purchase agreements, title documents, inspection reports, financial disclosures, Social Security numbers, and bank statements. The tools most teams rely on for everyday collaboration were not built with this responsibility in mind:

- Sending a purchase agreement or floor plan via WhatsApp or personal email routes confidential client data through third-party servers, creating liability under federal and state privacy regulations including the Gramm-Leach-Bliley Act (GLBA), state real estate data protection laws, and the NAR data security guidelines.
- Cloud storage platforms like Google Drive and Dropbox archive your clients' documents on external infrastructure. If the provider suffers a breach, your firm shares in the liability - and in many states, you are required to notify affected clients regardless of where the breach occurred.
- For franchise networks, communication between headquarters and branch offices often happens through unprotected channels: WhatsApp groups, unencrypted email threads, shared cloud folders. Every forwarded link is a potential exposure.
- Large files such as high-resolution property videos, 3D virtual tours, drone footage, and large photo packages are slow and impractical to share via email or cloud, particularly across offices with limited upload bandwidth.
- Several states - including California (CCPA), Virginia (VCDPA), Colorado (CPA), and New York - now impose strict data privacy requirements on businesses handling consumer personal information. Real estate transactions generate significant volumes of exactly this type of data.
- When the internet connection drops, cloud-dependent teams lose the ability to communicate and share files entirely. In the middle of a closing or a time-sensitive negotiation, this can cost a deal.

How TreeTalk Node Works in a Real Estate Office

Scenario 1: Sharing Confidential Transaction Documents

An agent needs to send a colleague the signed purchase agreement and the latest inspection report before a client meeting. With TreeTalk Node, the files transfer directly between office workstations over the local network in seconds.

No upload to Google Drive, no email attachment, no data leaving the building. The client's financial and personal information never touches an external server.

Scenario 2: Franchise Headquarters to Branch Coordination

A real estate franchise needs to distribute an urgent operational update, revised contract templates, or a confidential pricing update to all branch offices connected via VPN. With TreeTalk Node, the manager sends the material as an encrypted group message that reaches all recipients instantly and securely, without routing anything through email, cloud storage, or corporate messaging apps.

Scenario 3: Fast Internal Communication

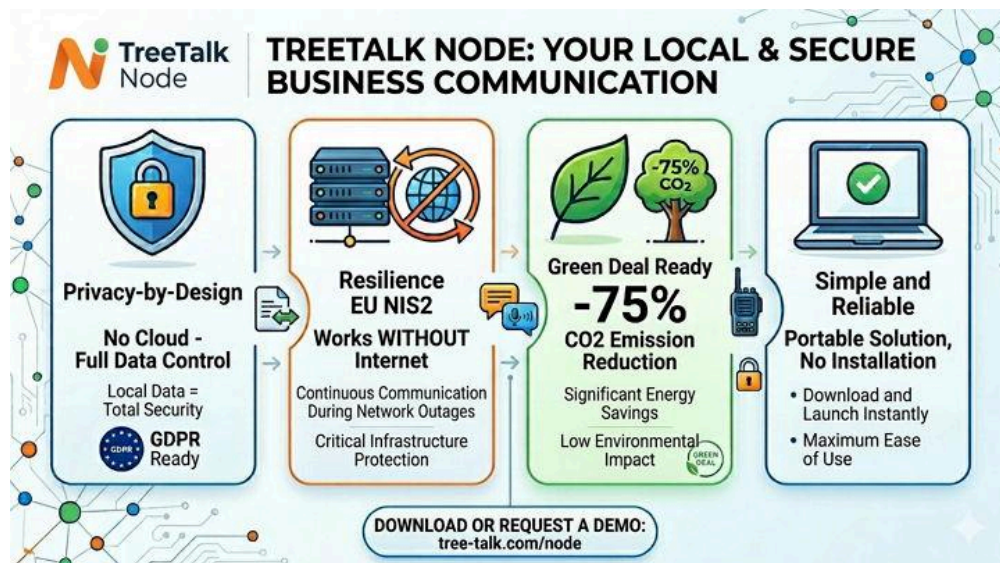
The front desk needs to let an agent know that a buyer has arrived for the contract signing, or that an interested party just called about a listing. Instead of using the office phone or sending a WhatsApp message, they send an encrypted voice note via TreeTalk Node directly to the agent's computer. Delivered in under a second, no external trace, no third-party app involved.

Scenario 4: Transferring Large Media Files

A photographer delivers a package of 8GB of high-resolution images and video walkthrough footage for a newly listed property. With TreeTalk Node, the transfer happens directly on the office local network in minutes, with no WeTransfer upload, no Google Drive link, no waiting, and no images passing through external servers.

Scenario 5: New Agent or Showing Assistant

A newly licensed agent or a part-time showing assistant needs to send a completed offer worksheet or a draft listing presentation to their supervising broker for review, without yet having full access to the firm's main transaction management system. With TreeTalk Node they can do this directly over the office local network, securely, without using a personal email account or a consumer file sharing service.



Privacy and Compliance - Key Regulations for US Real Estate

Real estate transactions in the United States are subject to a growing patchwork of federal and state privacy requirements. TreeTalk Node addresses these by design rather than by policy:

- Gramm-Leach-Bliley Act (GLBA): Requires firms handling non-public personal financial information to implement safeguards. Data that never leaves your network cannot be intercepted or leaked by a third party.
- California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA): Apply to any business handling California residents' personal data, including real estate transactions. Architecture-based data sovereignty is the most defensible compliance position.
- State real estate commission data security requirements: Many state real estate commissions now require written data security plans and breach notification procedures. Eliminating cloud exposure reduces both the attack surface and the notification burden.
- NAR data security guidelines: The National Association of Realtors recommends encrypting all client data in transit. TreeTalk Node provides end-to-end encryption on every file transfer and message, with no data transiting external networks.
- FTC Safeguards Rule (updated 2023): Applies to non-banking financial institutions including many real estate firms. Requires administrative, technical, and physical safeguards for customer information. Local-first architecture satisfies the technical safeguard requirement at the infrastructure level.

Three Core Benefits in One Tool

Privacy Privacy by Design	Resilience Always Operational	Simplicity Ready in 2 Minutes
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How TreeTalk Node Compares

	TreeTalk Node	WhatsApp / Email	Cloud Storage
Client data stays on-premises	Yes	No	No
Privacy by design	Yes	No	No
Large files (floor plans, video)	Yes	Limited	Slow
Works without internet	Yes	No	No
No IT infrastructure needed	Yes	Yes	Yes
Encrypted voice messages	Yes	No	No

Key Benefits for Your Agency

- Client documents and transaction files protected by architecture, not just by policy or terms of service
- Federal and state privacy compliance supported without additional processes, staff training, or audit procedures
- Internal communications genuinely private: no third-party metadata collection, no message scanning
- Fast transfer of large media files (photos, video, floor plans) directly over the local network

- Full operational continuity during internet outages: work does not stop when the connection does
- Zero IT infrastructure investment: one executable file, ready in two minutes on any Windows device
- Ideal for both independent agencies and franchise networks with multiple offices connected via VPN
- Free to download and test, no commitment and no registration required

Download free and try it with your team today.

tree-talk.com/node | [No installation. No registration. Just run and go.](#)